

## \*\*\* For Immediate Release \*\*\*

## **SPI Launches Freight Monitoring Service to Assist Customers**

Lakewood, WA – Specialty Products, Inc. announced today the launch of a new freight monitoring service to assist customers. This comes after successful beta testing of an improved system to help track each shipment from the moment it leaves any of SPI's manufacturing plants until it reaches the customer's facility.

SPI's Vice President, Chas Weatherford remarks, "Customers receiving their orders on time has always been a priority to SPI. Knowing that in the freight industry, problems arrive that cause delays - from weather to truck problems - the setbacks can add up. Many of our important customers have shutdowns that need to be considered with arrival of products, or are spending valuable time and money traveling interstate to complete a project, therefore giving them the exact information to monitor their shipment helps them operate at their best 24/7 also!"

The freight monitoring system begins the very same day each order of SPI foam or polyurea is placed and ships. At that time, our customer or designated recipient contact, receives an email with the carrier and tracking information. This allows the customer to track their shipment as it progresses, helping our customer to mitigate any surprises or changes that may occur while the products are in transport.

Along with SPI's freight tracking service, Specialty Products offers 24/7/365 technical support, in which their customers can speak with a 30 year industry-specific technical veteran to get assistance with their equipment or product application.

## **About Specialty Products Inc.**

Since 1974, Specialty Products Inc. (SPI) has continued to be a premier manufacturer of spray-applied Polyurea Elastomers, Polyurethane Foams and custom Plural Component Equipment. Headquartered in Lakewood, Washington, SPI also has operation centers in Rowlett Texas, Chicago Illinois, and Anchorage Alaska.

We provide our clients with a one-stop shop solution through manufacturing our own products and equipment, providing 24/7 technical support, and world renowned applicator training classes.

Our unique testing environment allows our chemists to rapidly produce and test product variations, and quickly bring them to market. This ensures a product that is formulated with the exact physical properties to meet your individual project needs.

SPI provides superior technical customer service and strives to be on the cutting edge of the latest industry technologies. Our qualified personnel provide comprehensive, hands-on training classes to educate clients,

contractors, fabricators, and OEM engineers on how to properly use plural component spray equipment and apply all of our products.

SPI is a founding member of the Polyurea Development Association (PDA). With a technical staff that has a combined total of 200 years of experience, SPI is your trusted source for polyurea coatings, foam products and spray application equipment.

## For more information, photos or press inquiries:

Bonnie Swensrud
Marketing Director
253.983.7537 Direct
bonnies@specialty-products.com

Find SPI online:

www.specialty-products.com







